

From: Trustpilot Content Integrity <contentintegrity@trustpilot.com>
To: Anthony Brodie <Brodies@REDACTED.email>
Subject: We've detected Trustpilot brand misuse on killfeed.co - Ticket #28609776
Date: Tue, 17 Sep 2024 23:35:45 +1000



Trustpilot Content Integrity (Trustpilot Content Integrity)

17 Sept 2024, 14:35 BST

Hi Killfeed,

We've detected that your current use of our brand on killfeed.co goes against our [guidelines](#).

What is Trustpilot brand misuse?

Trustpilot brand misuse is displaying Trustpilot Brand (our name and logos, TrustScore, Star Rating, [TrustBox widgets](#), and our ready-made graphics and templates) in a misleading or deceptive way. This includes displaying outdated TrustScore or Star Rating instead of our dynamic TrustBox widgets and using reviews or Trustpilot Brand on business websites, advertising, or other domains without our permission.

What do I need to do?

- We've sent a notification to your Trustpilot Business account; please acknowledge it.
- Please **only** use the TrustBox widgets available in the ["Showcase" section](#) of your Trustpilot Business account, and make the necessary changes **within the next 7 days**.
- For more information on how to use the Trustpilot brand correctly, please visit our [Brand Hub](#), the [Legal Brand Guidelines](#) and the [Content Refresh Guidelines](#).

What happens next?

If we continue to detect Trustpilot brand misuse on killfeed.co , you'll receive a warning. We'd rather avoid that, so we'd be grateful for your cooperation in resolving this issue.

If you have any questions or need support with the guidelines, please reach out to the Content Integrity Team by replying to this email or to your customer success manager.

Kind regards,

Content Integrity Team



We are rated **4.4** out of **5**

Trustpilot trades on the London Stock Exchange under the ticker **TRST**

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Trustpilot A/S
Pilestraede 58, 5th floor, 1112 Copenhagen K, Denmark
Company no. 30276582

Email Headers (Raw)

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From	Trustpilot Content Integrity <contentintegrity@trustpilot.com>
To	Anthony Brodie <Brodies@REDACTED.email>
Subject	We've detected Trustpilot brand misuse on killfeed.co - Ticket #28609776
Thread-Topic	We've detected Trustpilot brand misuse on killfeed.co - Ticket #28609776
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Reply-To	Trustpilot Content Integrity <contentintegrity@trustpilot.com>
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